

**The Exhibition of the Academic Research Achievements (VDNH-6)  
December 14-15, 2012**

**Friday, December 14**

9:30-10:00 Registration

10:00-10:30 Conference Hall. Opening ceremony.

10:30-12:00 Conference Hall. Plenary session.

Guest lecturer: Alexander Etkind (Cambridge University), "Mechanisms of Demodernization in a Resource State"

12:00-12:30 Coffee break

**Conference Hall**

12:30-3:00 Mega Events in Russian Cities: Political Challenges, Transforming Spaces, and Social Effects

Veronika Pasyukova (RANEPA), "Mega Sporting Events as an Effect of Globalization"

Elena Trubina (Ural Federal University), "From the Museum of Anthropology to the Federal University: Academic Institutions and International Summits"

Nikolai Karbainov (Center for Cultural Post-Socialist Studies, Institute for the Comparative Studies of Modernity, Kazan Federal University; EUSPb), "Olympic Sochi: The Struggle to Produce Cultural Space"

Olga Chepurayeva (Smolny Institute of Liberal Arts and Sciences, SPbGU), "A Stadium's Adventures in Wonderland"

Alexandra Yatsyk (Kazan Federal University), "Mega Projects and the Politics of Transforming Post-Soviet Urban Space: Training for the 2013 World Student Games in Kazan"

Irina Kuznetsova (Institute for the Comparative Studies of Modernity, Kazan Federal University), "Mega Sporting Events and Disability Accessibility: Contradictions in Realizing the 'Rights to the City' in Kazan"

**White Hall**

12:30-1:30 Science and Technology Research Center of EUSPb: Viability of International Projects

Olga Sesneva (University of Amsterdam), "Rethinking Copyright Through the Copy in Russia"

1:30-3:00 Children's Clothing: Past and Present

Catriona Kelly (Oxford University), "Clothes for Children: A History of the Concept"

Olga Boytsova (Peter the Great Museum of Anthropology and Ethnography [Kunstkamera]) & Elena Mishanova (EUSPb), “Trends in Modern Children’s Fashion”  
Anna Razogreeva (Southern Federal University, Rostov-on-the-Don), “Children’s Clothing: Controlling Children / Controlling Clothing”

### **Golden Hall**

12:30-1:00 Presentation of the book, “Language, Society, and School”

Kapitolina Fedorova (EUSPb), Ekaterina Panova (EUSPb), Vlada Baranova (HSE SPb)

1:00-3:00 Corporate Social Responsibility: Boundaries and Measurements

Natalia Khonyakova (EUSPb), “Trajectories of Professionalization in the Sphere of Corporate Social Responsibility”

Elena Chernyshkova (Odgers Berndtson), “Charity Management: A Competence Profile”

Svetlana Tylaeva (EUSPb), “Corporate Social Responsibility: Rules and Practices”

Natalia Poppel (Severstal), “Severstal’s Social Projects”

Elvira Garifullina (OTP Bank), “Corporate Social Responsibility as a Factor in Building Competitive Advantage”

Sergei Ilyin (TMK), “Big Business’ Social Investments: Historical Trends and Contemporary Approaches”

Eva Szigetvari (Vienna University of Economics and Business), “The Role of HR in Integrating Sustainable Development Principles into Organization Activity, and its Reflection in Corporate Social Responsibility”

Tatyana Polyakova (Ernst & Young), “Integrated Corporate Responsibility: Ideology, Practice, Viability”

Polina Tazenkova (EUSPb), “Integrating Business Ethics into Corporate Documents”

Irina Hartmann & Ekaterina Vereshchagina (PRP-Weber Shandwick), “CSR in Corporate Communication Strategies”

Alexander Gorelik, Director of the UN Information Center in Moscow, will moderate the round table discussion.

3:00-4:00 Lunch break

### **Conference Hall**

4:00-5:30 Studying the History of the Russian Revolution: New Sources Versus Old Historiographical Schemas

Konstantin Tarasov (EUSPb), “Direct Democracy Practiced in the Revolutionary Army in 1917”

Pavel Rogozny (St. Petersburg Institute of History), “Priest Mikhail Galkin, Co-author of the Decree on the Separation of Church and State”

Lyudmila Novikova (Lomonosov MGU), “The Northern Zemstvo during the Civil War”

5:30-7:00 Soviet Ideology Penetrating Soviet Society

Nikolai Mitrokhin (Eastern European Studies Center, Bremen University), "Like all Soviet children...: How Education Access Inability Shaped the Mentality of the Central Committee of the Communist Party, 1950s-1980s"

Anatoly Pinsky (EUSPb), "The Origins of the New Conception of the Person during the Thaw: Rethinking the Role of WWII"

Dmitry Nechiporuk (HSE SPb), "Reappraising Values: Nadezhda Mandelstam as a Political Commentator of the Post-Stalin Era"

7:00-8:00 Presentation of B. M. Firsov's book, "A History of Soviet Sociology, 1950s-1980s"

### **White Hall**

4:00-5:00 Presentation of the multiregional and interdisciplinary project, "The Role of Ethnomigrational Processes in Shaping Social Resettlement in Eastern Russia"

Natalia Galetkina (HSE SPb) & Konstantin Grigoriev (Irkutsk State University)

5:00-8:00 Between Sending and Receiving Societies: Individuals and Institutions in the Flow of Migration

Sergei Abashin (Institute of Ethnology and Anthropology, Moscow), "Luxury Consumption in Central Asia: From a Kolkhoz Economy to Migrant Remittances"

Eduard Ponarin (HSE SPb), "Dynamics of Migrant Relations in Europe"

Olga Brednikova & Olga Tkach (CISR), "Integrating Migrant Workers in St. Petersburg: Primary Agents, Conceptions, and Strategies"

Raisa Akifieva (HSE SPb), "[Re]Producing Xenophobia in Schools"

Mariya Safonova (HSE SPb, RANE), "Migrant Workers in Russian Rural Areas: Labor Relations, Moral Restrictions, Liabilities"

Vlada Baranova (HSE SPb), "First- and Second-Generation Immigrants: Strategies for Mastering the Russian Language"

### **Golden Hall**

4:00-5:30 Energy and Natural Resources Studies

Kirill Borissov (EUSPb), "An Introduction to the Center for Energy and Environmental Studies"

Yulia Raskina & Tatiana Chigvintseva (EUSPb), "Energy Poverty in Russia"

Alena Zhuliaeva (EUSPb), "Social Values, Natural Resources, Economic Growth: Mutual Influences"

Laura Solanko (BOFIT, Finland), "Guaranteeing the Growing Economics of Electroenergy: The Results of the Electroenergy Reforms in Russia"

5:30-7:20 Round Table Discussion on the History of Technology: Current Research Trends

Aleksandra Bekasova (EUSPb), Ekaterina Vladimirtseva (RSUH, Moscow), Artem Zubov (Lomonosov MGU), Anna Konstantinova (RSUH, Moscow), Ekaterina Kalemeneva (EUSPb), Anna Kotomina (RSUH, Lomonosov MGU), Elena Kochetkova (EUSPb), Yulia Lajus (EUSPb), Mikhail Lankin (EUSPb), Nikolai Rudenko (EUSPb), Olesya Semenova (Polytechnic Museum, Moscow)

- Techno-tales: How should the history of technology be written?
- Mass-media: The history of representational technologies
- Envirotech: The history of interactions between technology and the environment
- The history of transportational technology and the socio-cultural history of mobility
- Technology and literature

8:20 Reception

### **Saturday, December 15** **Conference Hall**

10:00-10:30 Space Exploration as a Paradigm in Fine Art  
Rebecca L. Vishmann (EUSPb)

10:30-12:00 Economics in Blog Form: Economic and Departmental News  
Speaker-Opponent Pairs: Evgeniya Goryacheva & Polina Deliya, Timerkhan Bakhautdinov & Kim Adameyko, Irina Popova & Evgeniya Vinnkova, Pavel Deberdeev & Irina Popova, Mikhail Pakhin & Ilya Vasiliev, Alexei Chernulich & Vitaly Poluektov, Natalia Ogneva & Natalia Trushina, Ilya Dmitriev & Yulia Vymyatina  
Departmental News: Introductory Lecture by Hakan Eratalaya, MDM Professor of Financial Econometrics

### **White Hall**

10:00-12:00 Russian Regional Studies: The History and Anthropology of Local Knowledge in the Provinces

Part 1

Marina Loskutova (SPb Institute of Natural Sciences and Technology History), "Taking Stock of Nature: Natural History, State Apparatus, and Provincial Observers in the Russian Empire during the Second Quarter of the 19<sup>th</sup> Century"

Catriona Kelly (Oxford University), " 'A great city with a regional destiny': The Local History of the Former Capital as a Post-Soviet Province"

Zuzanna Bogumil (Maria Grzhegorzhevskaya Academy of Special Education), "Regional Museums during Perestroika: Sustaining the Existing Order, or Promoting Social Change?"

### **Golden Hall**

10:00-12:00 Politicization and Political Subjectification in Contemporary Russia

Artemy Magun (EUSPb, SPbGU) & Oleg Zhuravlev (EUSPb, EUI Florence), “Unity and Solitude in the Social Movements of 2011-2012; the Birth of the Collective Subject from the Anonymous Spirit”

Ilya Kalinin (SPbGU, EUSPb), “The Cultural Revolution of the 1920s and the Formation of the Soviet Subject”

Dmitry Dubrovsky (SPbGU), “Soccer Without Politics? The Political Subjectification of the Russian Soccer Movement”

Oleg Zhuravlev (EUSPb, EUI Florence) & Natalia Savelieva (EUSPb), “The Rally for Fair Elections as a Depoliticized Protest: the Creation of Public Space and the Inertia of the Private Sphere”

Svetlana Erpyleva (EUSPb) and Inna Silova (EUSPb), “The Fair Elections Movement from December to December: Institutionalization and Political Participation”

12:00-12:30 Coffee Break

### **Conference Hall**

12:30-1:40 Reforms and Reformers in Russia’s Historical Destiny

Mikhail Krom (EUSPb), Project Presentation

Vladimir Lapin (EUSPb), Presentation of the book, “Alexander II: the Tragedy of the Reformer” (SPb, 2012)

1:40-3:00 Patron-Client Relations in Comparative Historical Perspective

Alexei Gilyov (Center for Comparative Historical and Political Studies, Perm), “The Study of Patron-Client Relations in Comparative Historical Perspective”

Maria Grigorieva (Center for Comparative Historical and Political Studies, Perm), “Patronage Practices and Changes in Electoral Law in Russian Regions”

Lyudmila Kuzetsova (Center for Comparative Historical and Political Studies, Perm), “Care as a Metaphor for Patron-Client Relations”

Alexander Reznik (Center for Comparative Historical and Political Studies, Perm), “Care and Protection in the First Decade of Soviet Power: Trotsky Versus Patronage?”

Irina Shevtsova (Center for Comparative Historical and Political Studies, Perm), “Supervision as a Result of Patronage in Modern Russia”

### **White Hall**

12:30-3:00 Russian Regional Studies: The History and Anthropology of Local Knowledge in the Provinces

Part 2

Ksenia Gavrilova (EUSPb), “How a New Chud Appeared in a Local Pinezh Text: Lessons in Local History from the 2002 Russian Census”

Pavel Kupriyanov (Moscow), “A City for Tourists: How It’s Done in Cherdyn (the mechanisms of constructing cultural space)”

Ekaterina Melnikova (St. Petersburg), “Ethnography and Local History in Post-Soviet Provinces”

Irina Razumova (Kola Academic Center), “Kraevedenie, Historical Regional Studies, Local History: The Search for an Alternative Discourse.”

Catherine Evtuhov (Georgetown University, USA), “Kraevedenie versus ‘Total Local History’: Provincial Intellegentsia, Local History, and Us”

### **Golden Hall**

12:30-3:00 Politicization and Political Subjectification in Modern Russia

Part 2

Ilya Matveev (MGU), “Two Russias? Constructing the Cultural Rift in Civil Mobilization”

Irina Surkichanova (EUSPb), “Elections to the Coordination Council Opposition: Movement in the Search for Legitimacy”

Andrei Nevsky, “The Emergence of the Volunteer Movement in Urgent Situations”

1:30-3:00 Center for European Studies – Center for the European Union: European Pechka-Kuchka

3:00-4:00 Lunch

### **Conference Hall**

3:00-7:30 Visual Studies: Trends and Prospects

Section 1: Fashion: Semiotics and Ideology (3:00-5:00)

Yulia Demidenko, “Actual Problems of Costume-Studies in Russia”

Ksenia Borderieu (New Sorbonne, RSUH), “Russian Folk Pictures of the 18<sup>th</sup> Century: Odes to Beautiful Dresses and Fashions”

Marina Kulikova (EUSPb), “Soviet Fashion Magazines and Garment Factories in the 1930s: Ideal and Reality”

Section 2: Film and Visual Culture (5:30-7:30)

Anastasia Blume (EUSPb), “Receptions of Vladislav Starevich’s Films in the 1910s”

Pytor Bagrov, “Leningrad Animation, 1920-1930”

Anna Malgina (EUSPb), “The Opposition of Gesture to Montage in Kalik’s Works: Poetic and Political Contexts”

Elena Kazakova (EUSPb), “The Travels of an Adult and a Child as a Microgenre of the Road-Movie: Characters, Topoi, Plots”

### **White Hall**

4:00-6:30 The Family as a Social Problem

Natalia Pecherskaya (HSE SPb), “Dispositive Parenthood: An Analysis of Discursive Production in the Family”

Yulia Zelikova (HSE SPb), “Education Values: A Comparative Analysis of Russian and Finnish Parents”

Larisa Shpakovskaya (HSE SPb), “Criticism of Social Politics in Parental Organization Agendas”

Zhanna Chernova (HSE SPb), “Balancing Work and Family: Mothers’ Politics and Individual Strategies”

Olga Melnikova (EUSPb), “Technology and Obstetrics in the Context of Parenthood Ideals”

6:30-7:00 Presentation of the book, “How Judges Make Decisions: Empirical Studies of Law”

### **Golden Hall**

4:00-6:00 Political Crisis in Russia: Model Output

Vladimir Gelman (EUSPb), Nikolai Dobronravin (EUSPb), Boris Kolonitsky (EUSPb), Dmitri Travin (EUSPb)

7:30 Apéritif for conference participants